

Oregon Tech 1-2-3

1 University, 2 Campuses, 3 Satellites

State of the University

September 17, 2012

Christopher G. Maples, President

Oregon Tech: A Statewide Mission

³/65-year history in Oregon

³/29-year history in the Portland Metropolitan Area

Oregon Tech: 1-2-3

1 University, 2 Campuses, 3 Satellites
For Student Success

We need all of these to provide the growth,
economy of scale, and student options
necessary for our long-term success

Keys to Our Future Success: Rising to the Challenges from 2011 Convocation

3/ Long-term financial viability

- 9 Increase number of students
- 9 Increase retention and number of graduates
- 9 Larger percentage of non-Oregon students
- 9 Increase endowment value, scholarship opportunities, and other non-state sources and amounts of funds

Data from Chancellor's Office Evaluation of Oregon Tech (June 2012):

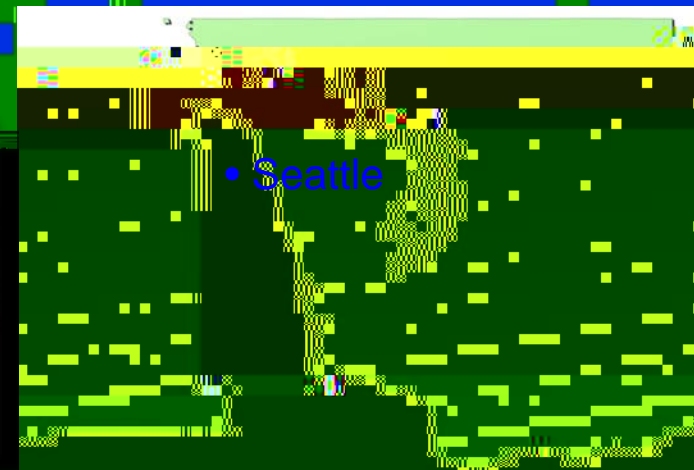
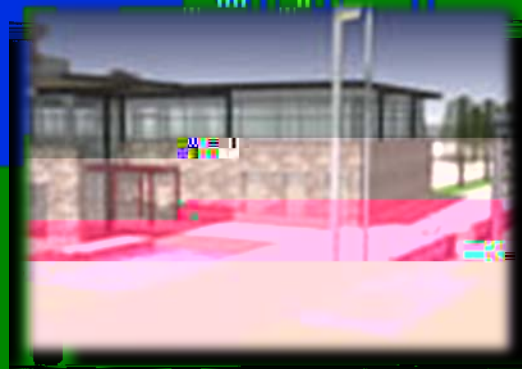
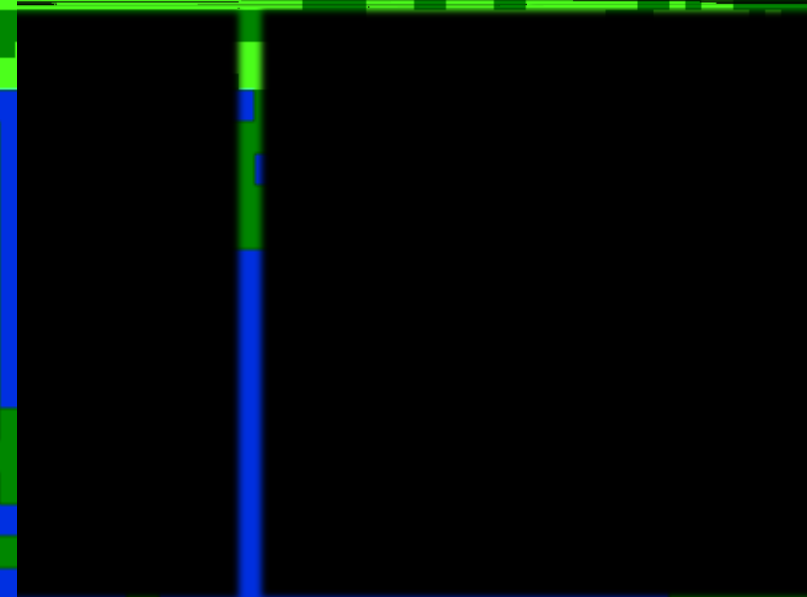
Enrollment: +114
Graduates: +41
Freshman Retention: +2.8 points
Philanthropy: +\$1.8M

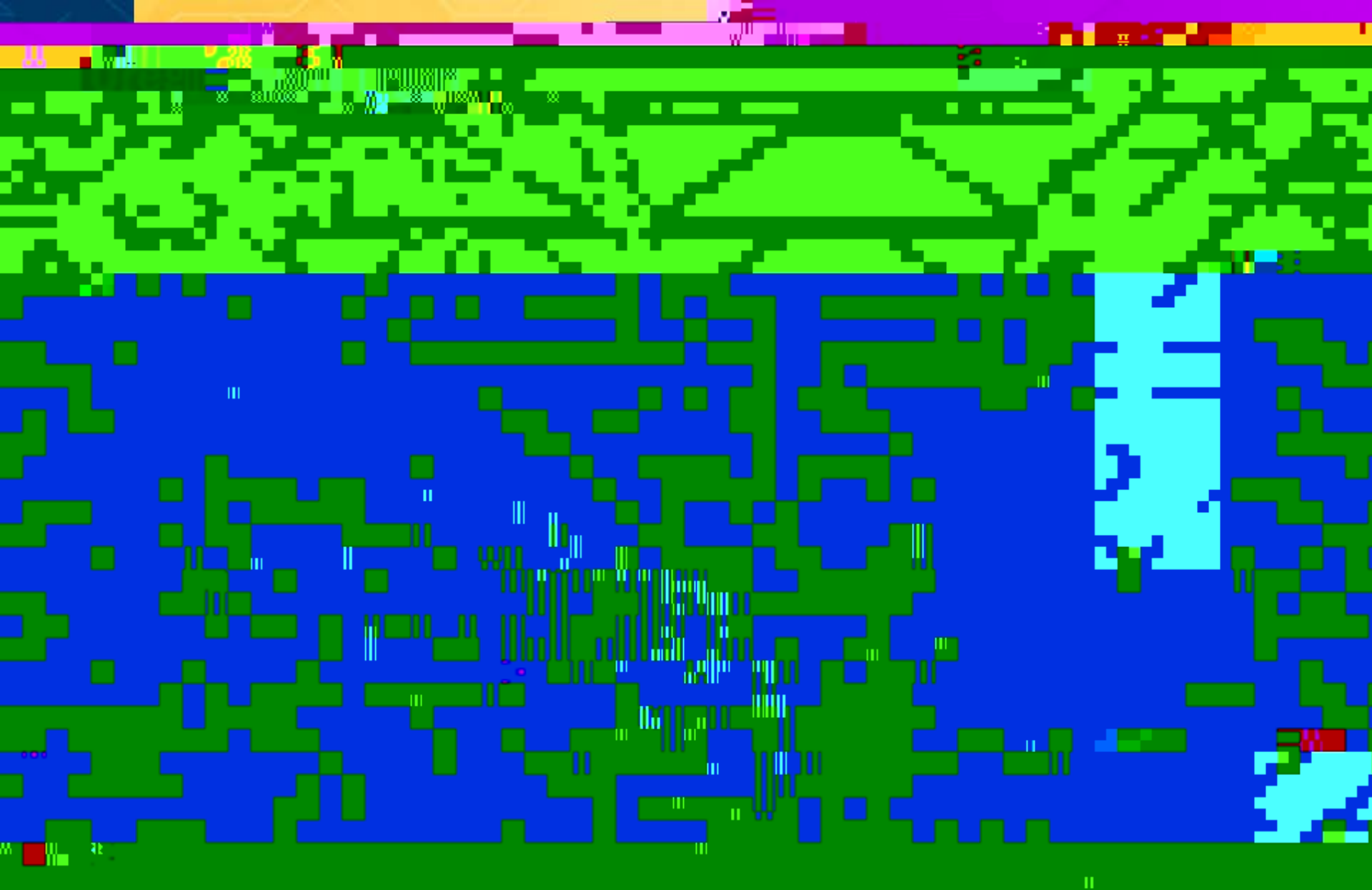
Enhanced marketing presence, & focused message in Development & Alumni Relations

Effective online portfolio

Handson education for reaworld achievement

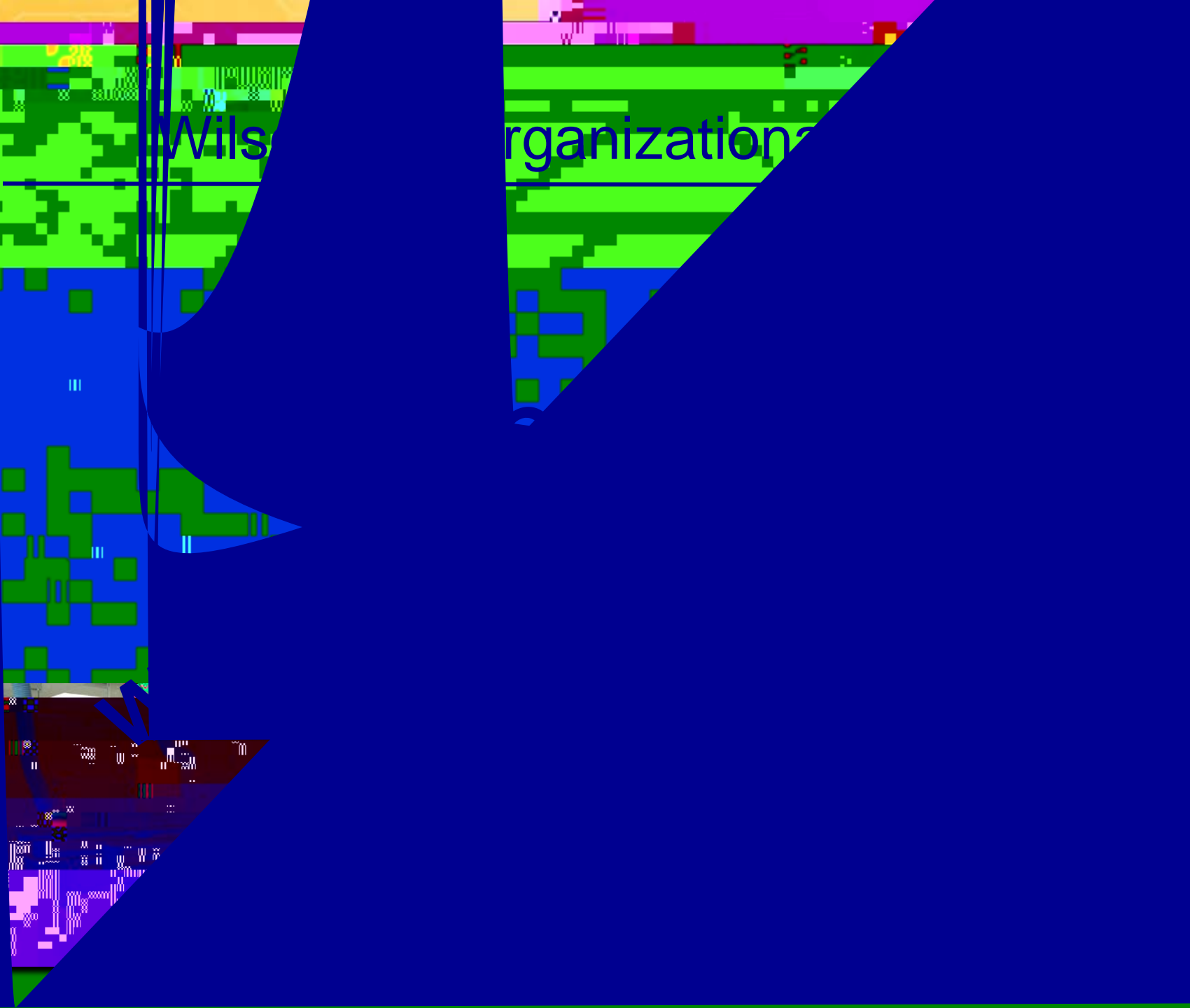
Oregon Tech: Campus & Satellite Sites





Wils

rganization



Keys to Our Future Success: Rising to the Challenges from 2011 Convocation

3/4 Focus on Re-balancing Student Mixes

- 9Larger % of non-Oregon students

- 9Larger % of non-rural students

- 9

Keys to Our Future Success: Rising to the Challenges from 2011 Convocation

$\frac{3}{4}$ Focus on Re-balancing Student Mixes

- 9Larger % of non-Oregon students

- 9Larger % of non-rural students

- 9Enhanced transferability, dual enrollments, and student life

$\frac{3}{4}$ Establish more of an international presence

Admissions Staff Goal of 200 non-resident students enrolled for Fall 2012

Number of Enrolled Non-resident Students for Fall 2012 as of September 14:

209

Keys to Our Future Success: Rising to the Challenges from 2011 Convocation

3/4 Sustain regional, state,
and national mission

Faculty & Staff Kudos &
Accomplishments

3/4 Enhance regional, state,
and national reputation

OTREC Partnership in
\$3.5M UTC Grant (wintGrant
rOhip in

9 Quality, Quality, Quality

9 Broader, deeper industry
relationships

Faculty, Student, & Class Projects



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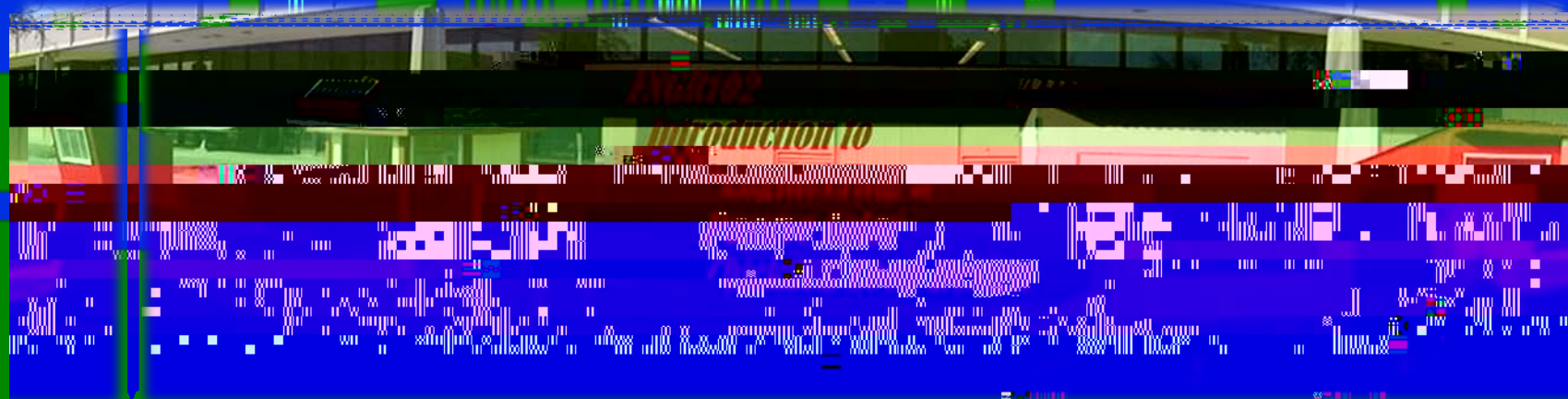
“Our team is excited to work with Oregon Tech to apply their control systems and hybrid drive experience.”

Tim Miller, President &

Faculty, Student, & Class Projects

9 Dr. C.J. Riley—2012 American Society of Civil Engineering (ASCE) ExCEED New Faculty Excellence in Teaching

9 Freshmen in Dr. Riley's Civil Engineering class design, fabricate, and construct passive-solar chicken coops



Oregon Tech: Recognition & Kudos

Ranked #10 college in the Western US in
2013 USNews

„ Ranked #3 public college in the Western US

Oregon Tech: Recognition & Kudos

9 Noted in Forbes Magazine as one of the top 650 (top 20%) of all colleges and universities in the nation again in 2012 +44



9 STARS Bronze Rating for Sustainability



9 Top BSREE and only ABET accredited BSREE in the US

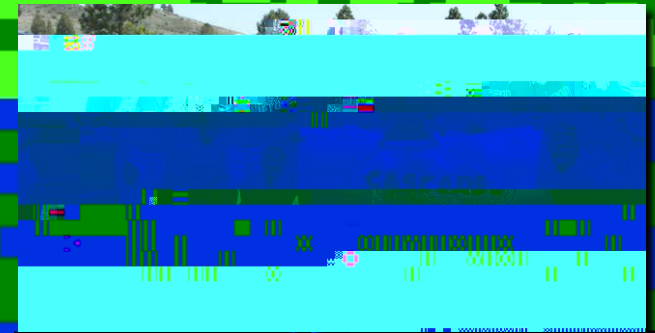


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Oregon Tech: Recognition & Kudos

- 9 Back-to-Back CCC Regular-Season & Tournament Champions: Softball
- 9 Back-to-Back-to-Back-to-Back Regular-Season & Tournament Champions: Men's Basketball
- 9 NAIA D-II National Champions:

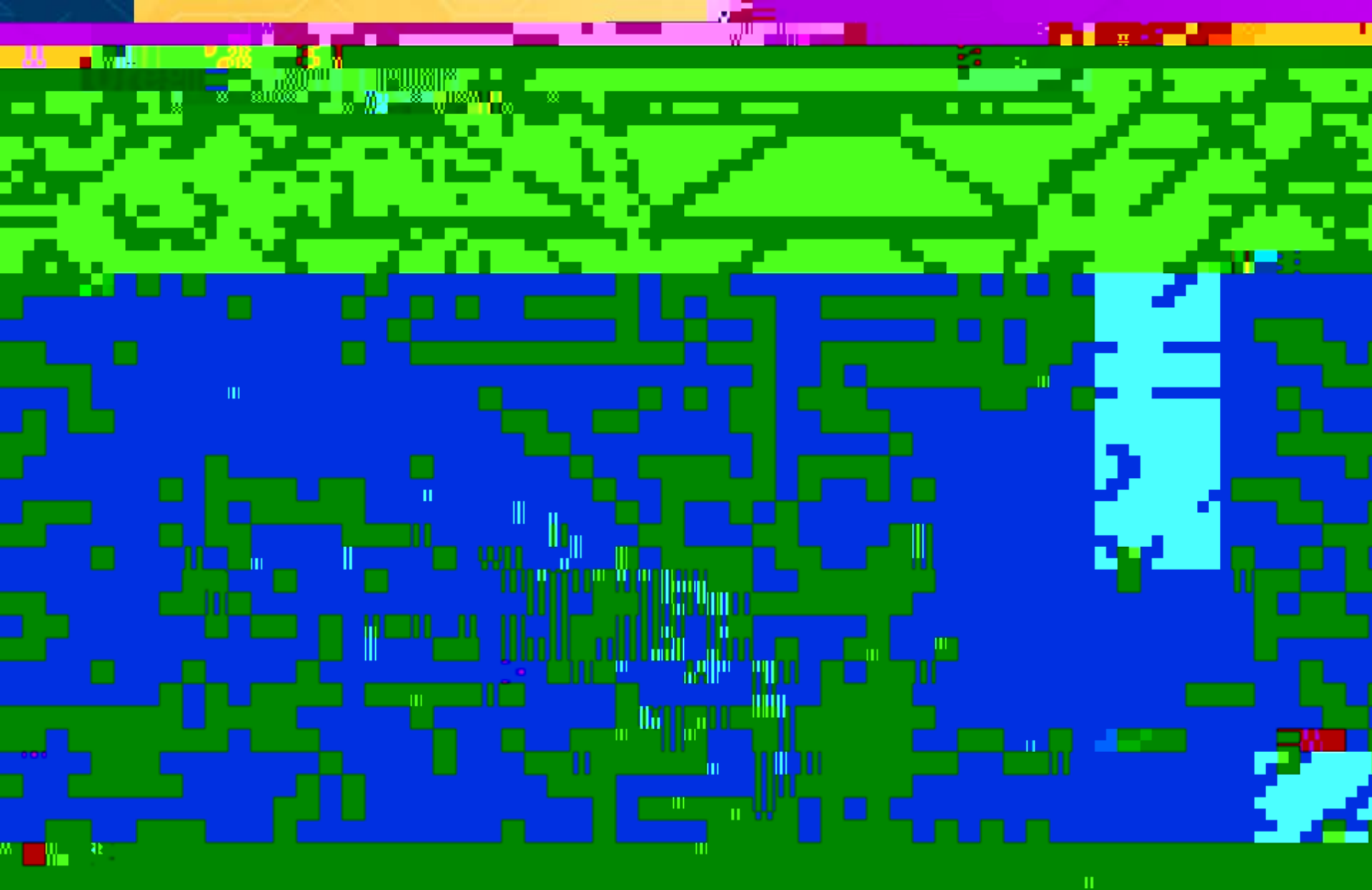


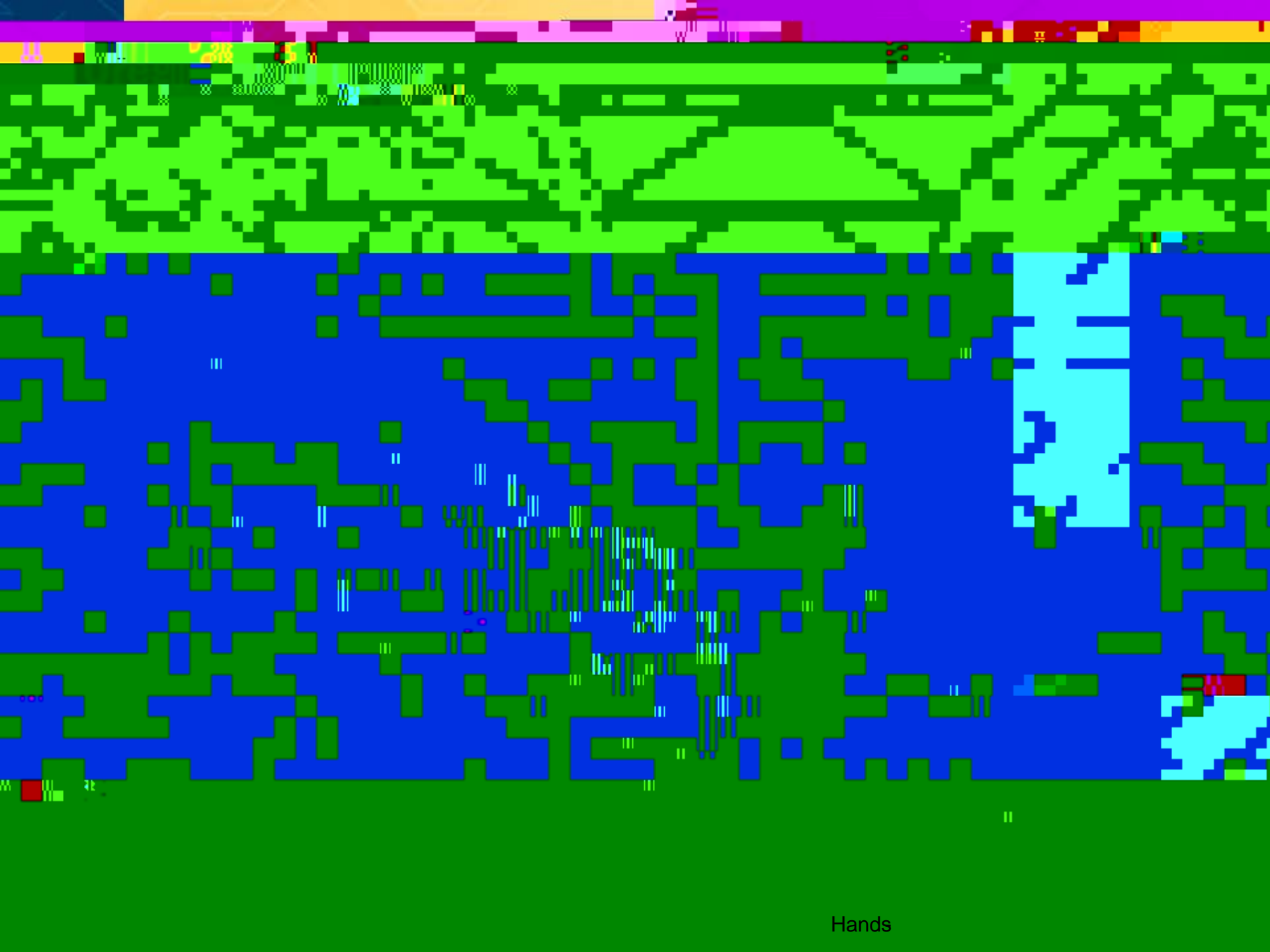
Chancellor's Office Assessment, Oregon Tech: 2011–2012

Improving & Stable Trends

Total Enrollment (Fall 2011)	3,911	+114
New Undergraduate Enrollment	870	+ 49
Freshman Campus Retention	73.2%	+2.8 points
Freshman System Retention	76.3%	+0.2 points
Campus Graduation Rate	43.1%	+0.9 points
System Graduation Rate	50.8%	+1.6 points
Student to Full-time Faculty Ratio	20.3	+0.0
Student Diversity	20.3%	+0.6 points
Faculty Diversity	13.7%	+1.1 points
Sponsored Research (\$ Millions)	4.4	+0.0
Faculty Compensation	104.1%	+2.2 points
Women in Engineering	165	+26
Total Degrees Awarded	538	+41
Degrees in Shortage Areas	216	+37
Philanthropy (\$ Millions)	18.5	+1.8

Declining Trend



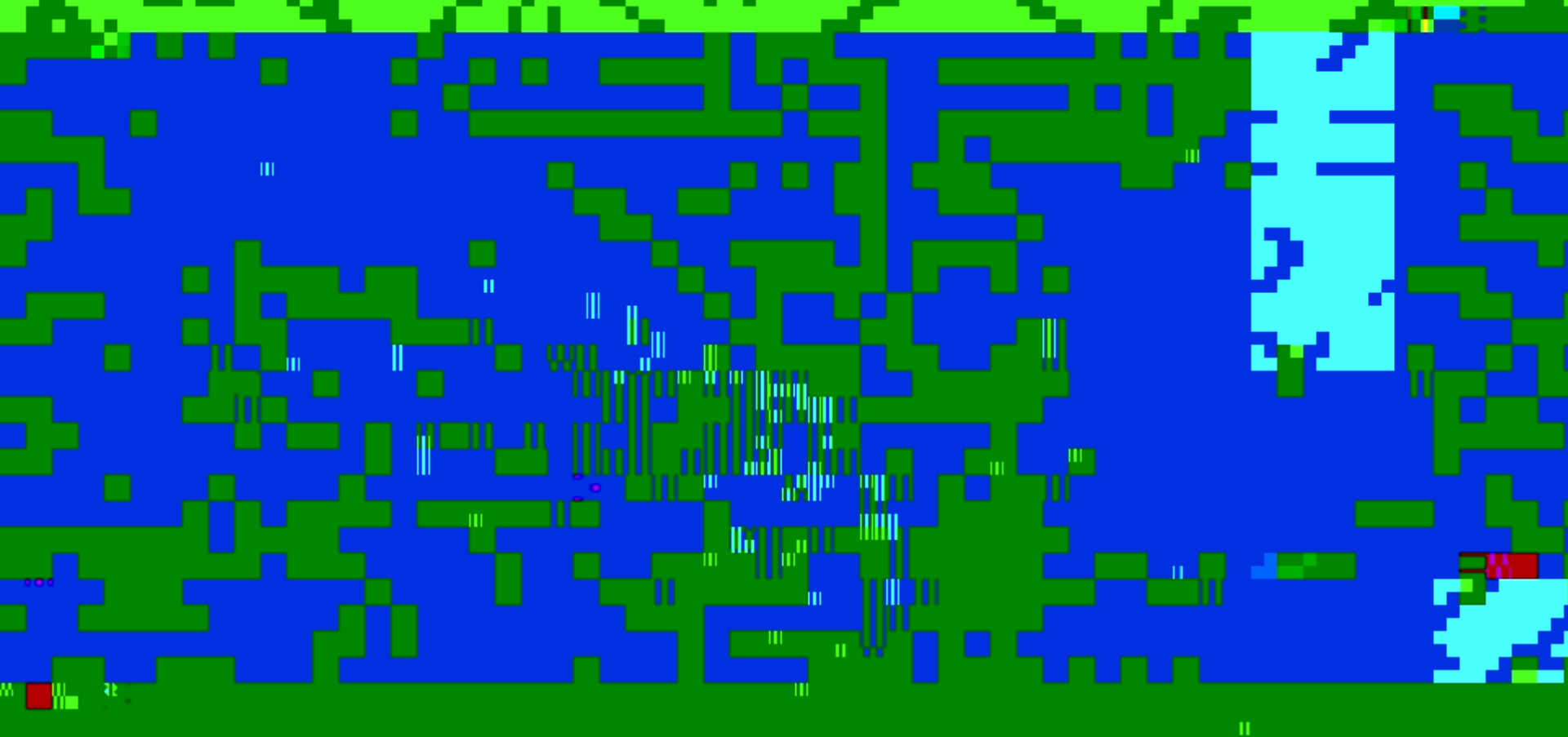




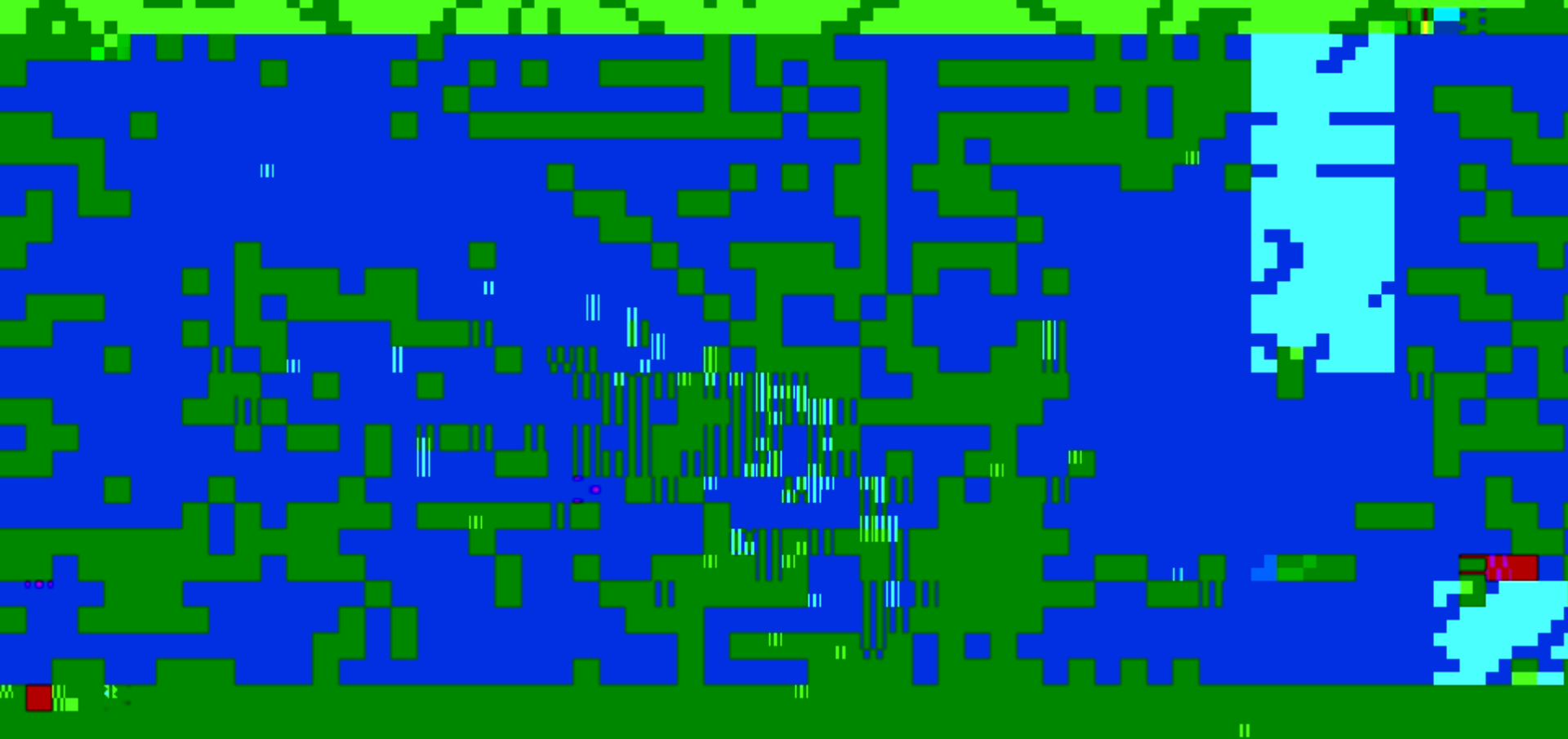
We have opportunity & responsibility to take advantage of changing demographics in Oregon & the nation

- High-school enrollments are beginning to flatten, but we increasingly are seeing students transfer college credits
- Oregon's K-12 high-school population is ~20% Hispanic
- One of the largest populations of veterans since WWII will be entering college in the next 3-6 years

Actual and projected public school enrollment in grades 9 through 12 in the US: School years 1990–91 through 2021–22



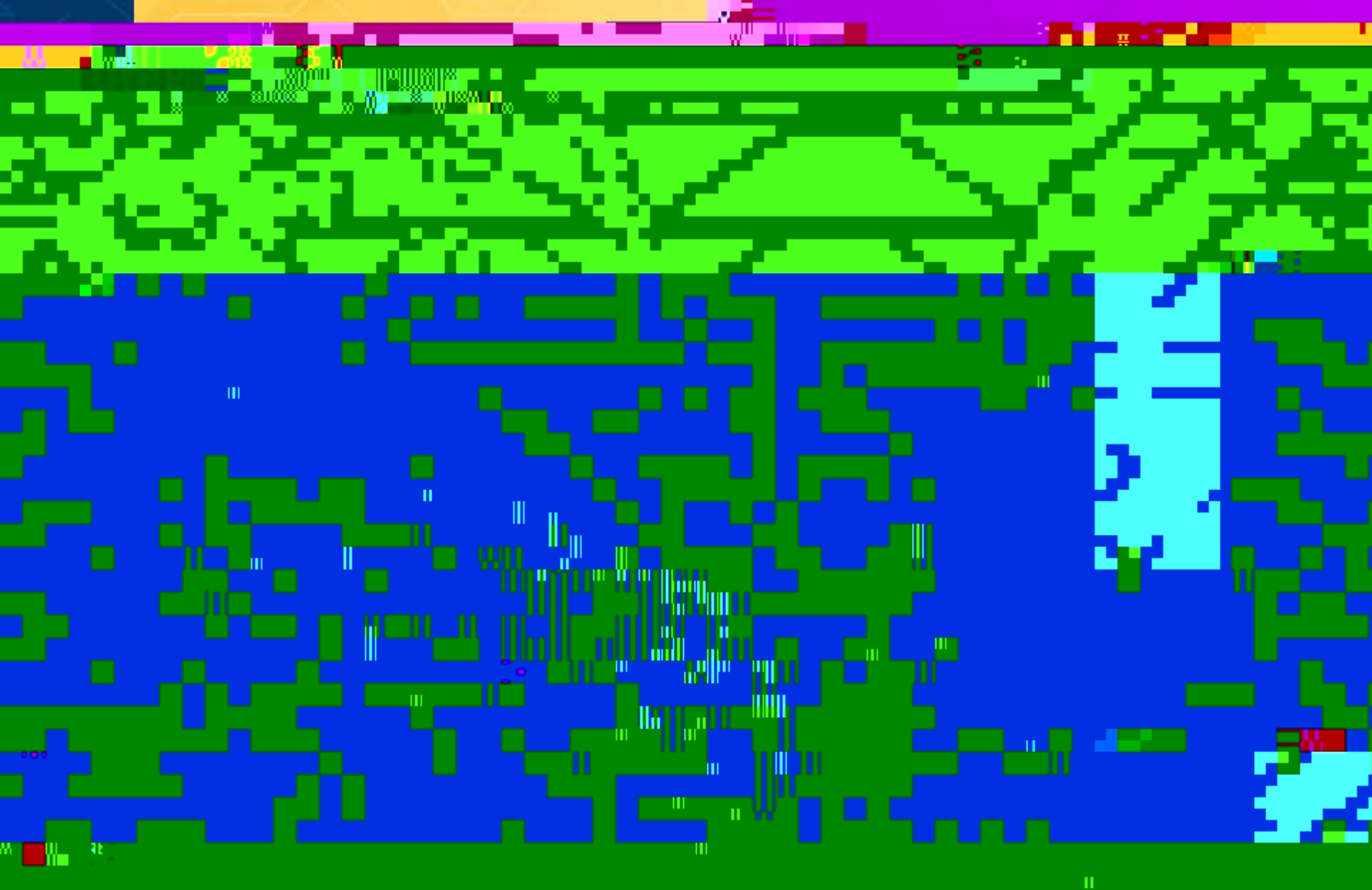
Percentage of 25- to 29-year-olds with a bachelor's degree or higher, by race/ethnicity: 1980–2011



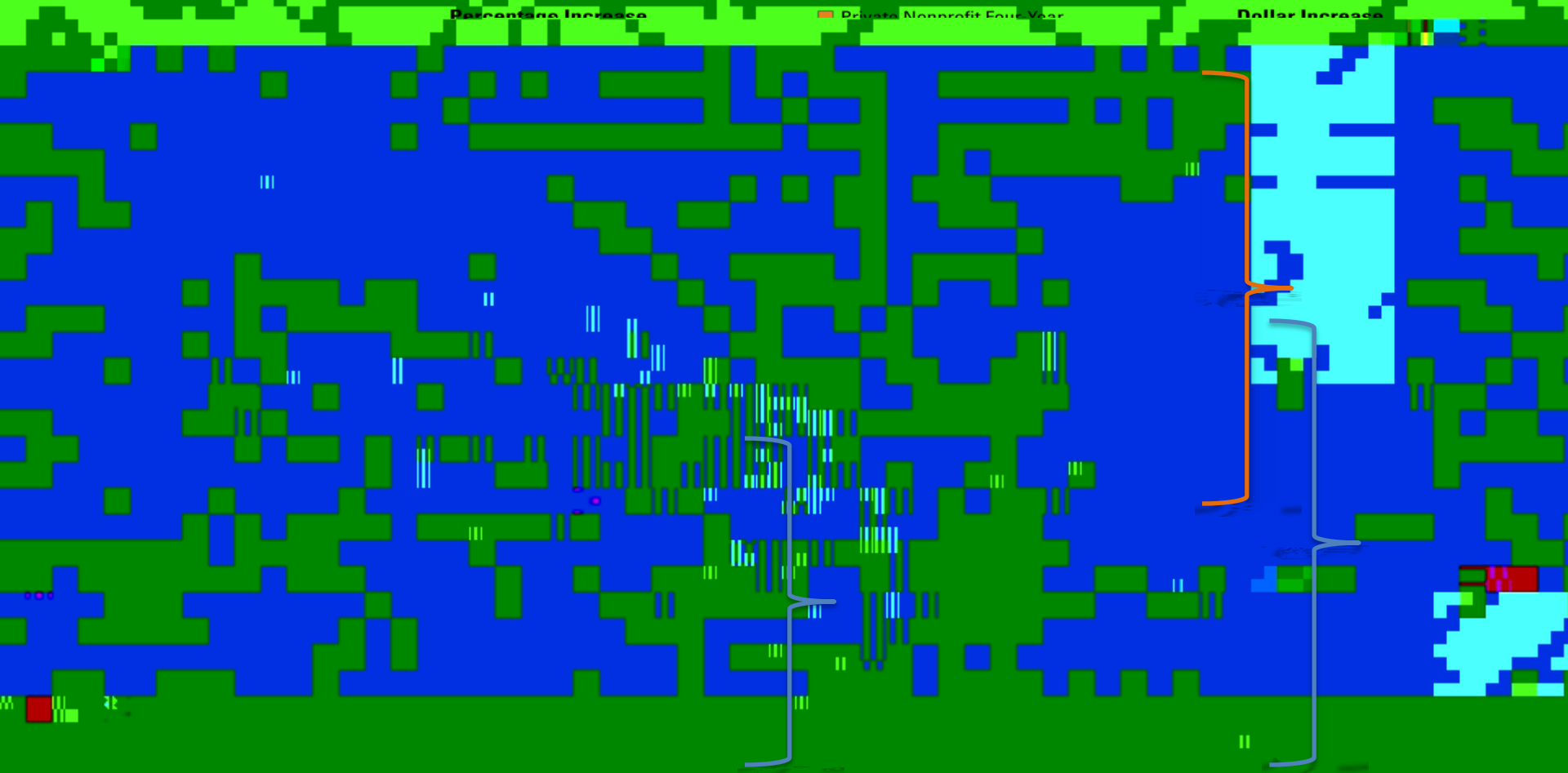


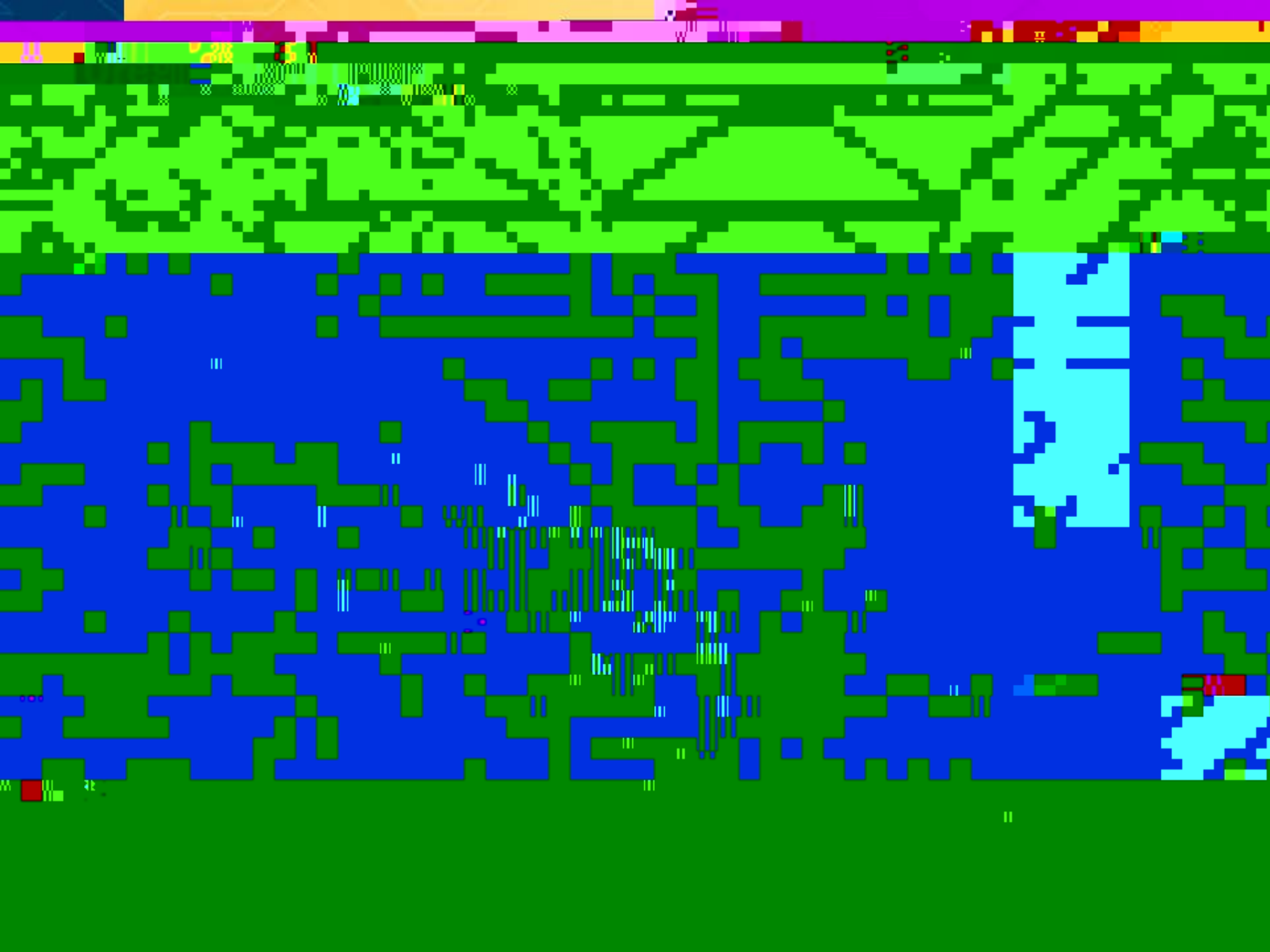
As a polytechnic university, our programs are high cost, but we have not (yet) priced ourselves out of the market

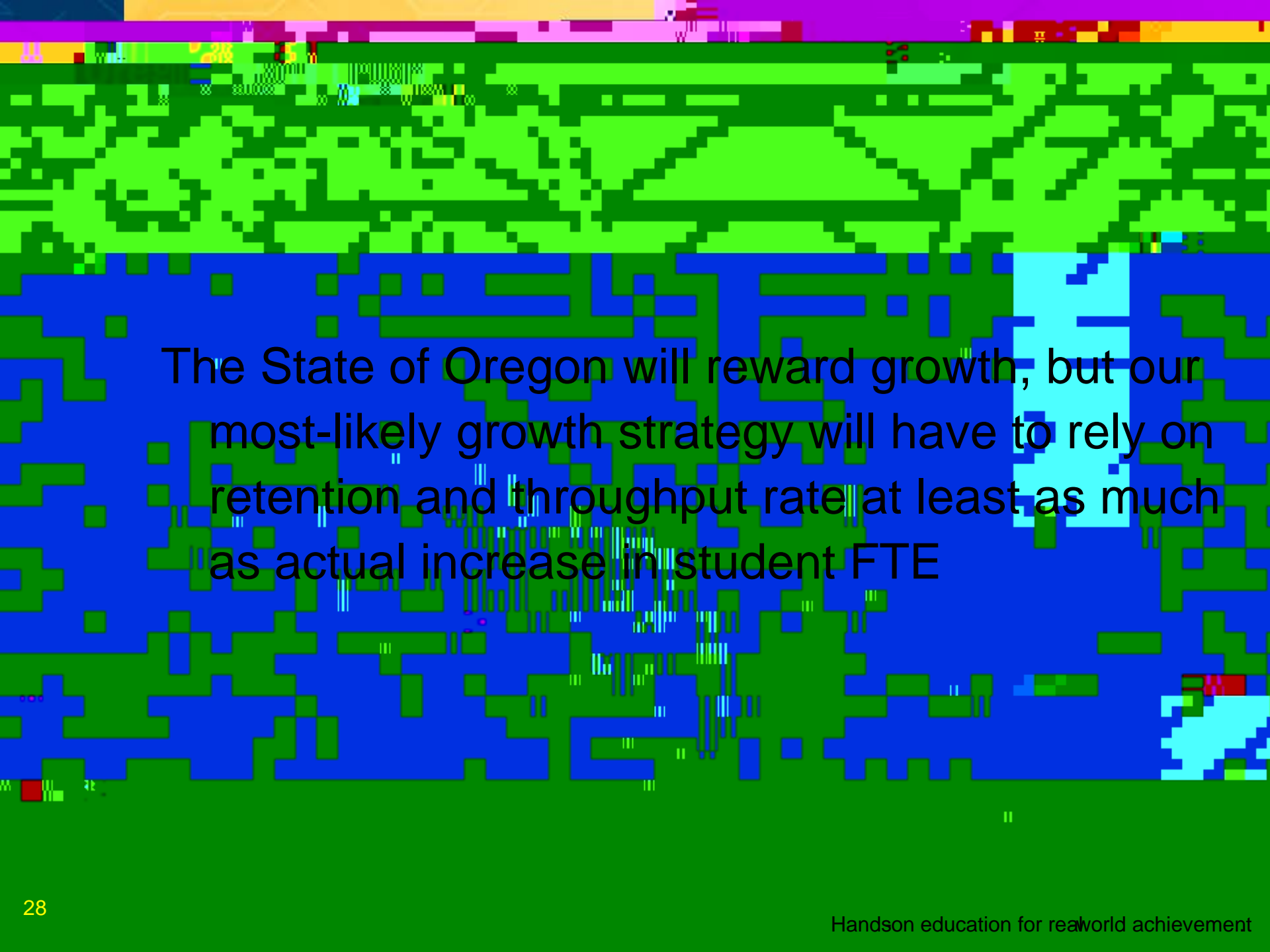
Nonetheless, students & parents increasingly are driven by education cost & sensitive to high-% increases, yet state support has been decreasing rapidly in Oregon



Distribution of Full-Time Undergraduates by Percentage & Dollar Increase in Published Tuition & Fees, 2011-12

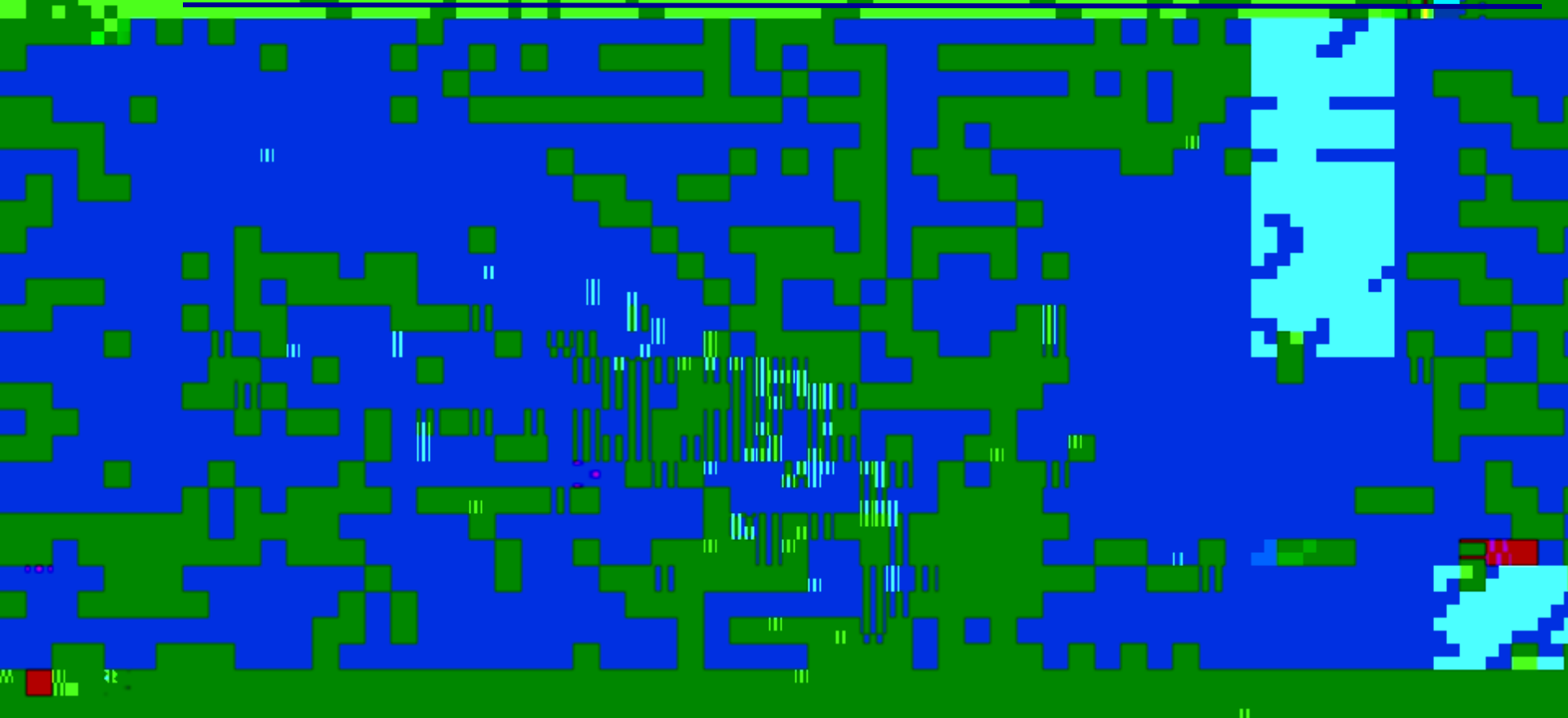




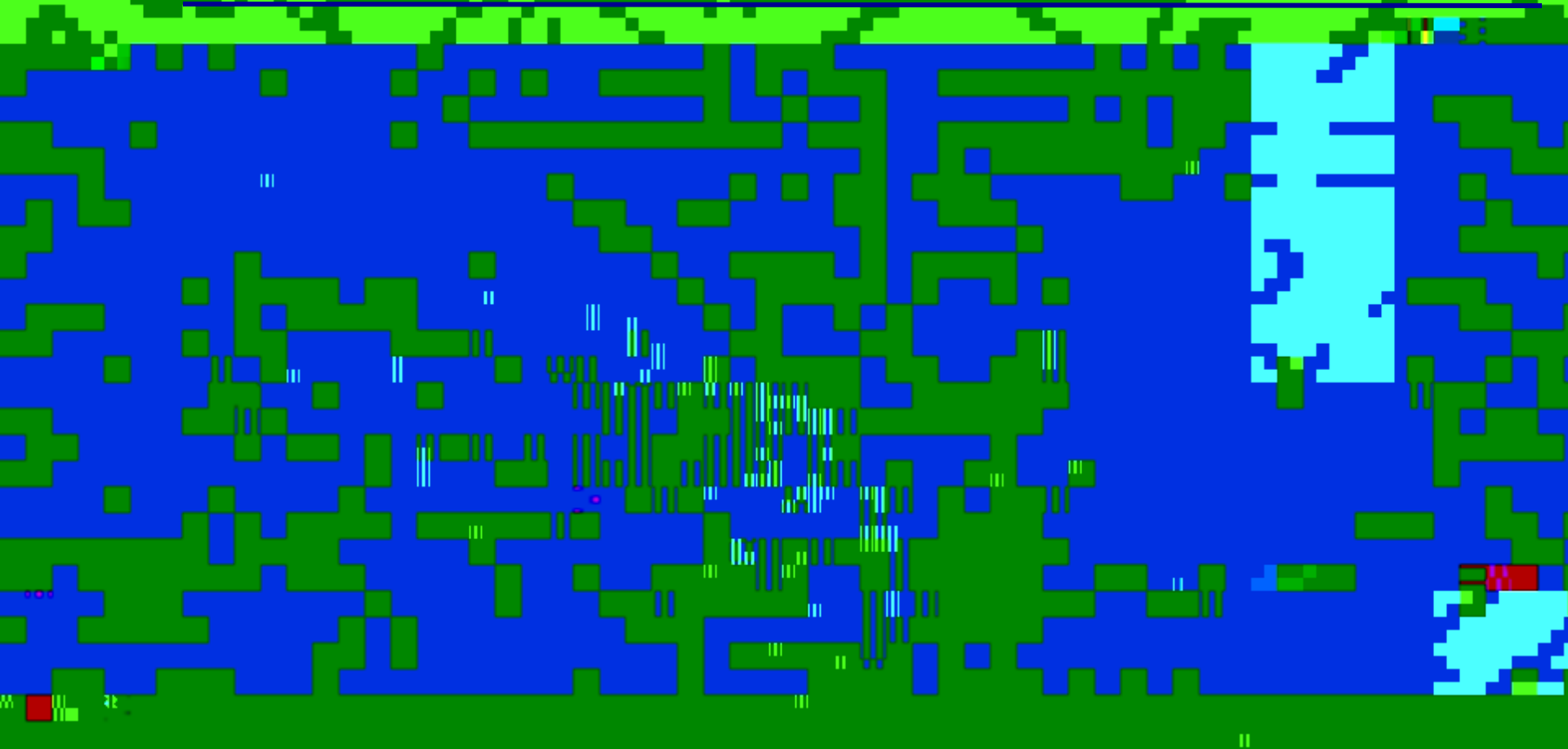


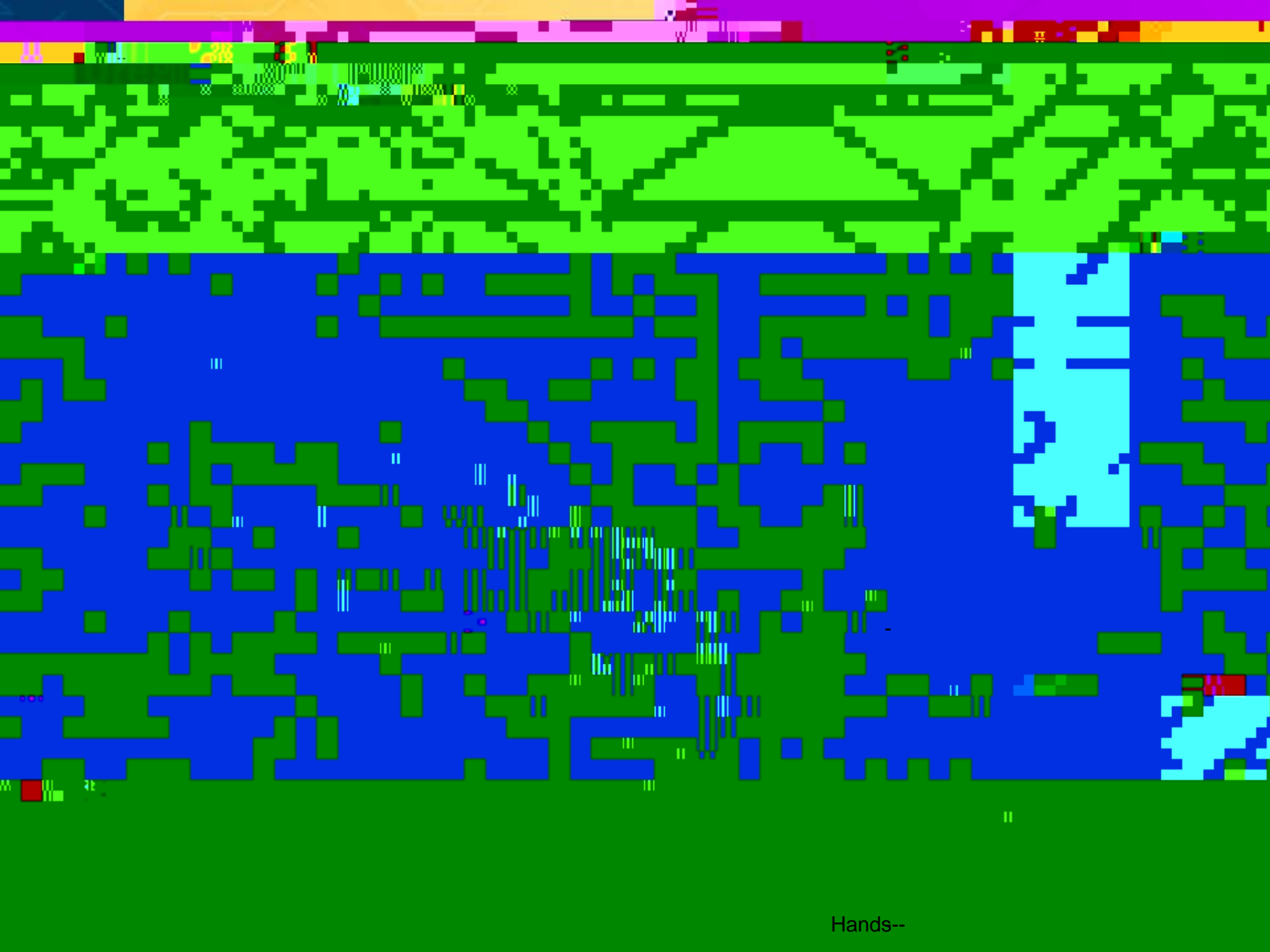
The State of Oregon will reward growth, but our most-likely growth strategy will have to rely on retention and throughput rate at least as much as actual increase in student FTE

Overall Graduation Rate by Fall 2008 of 2002 Cohort at Four-Year Institutions by Acceptance Rate of Institution

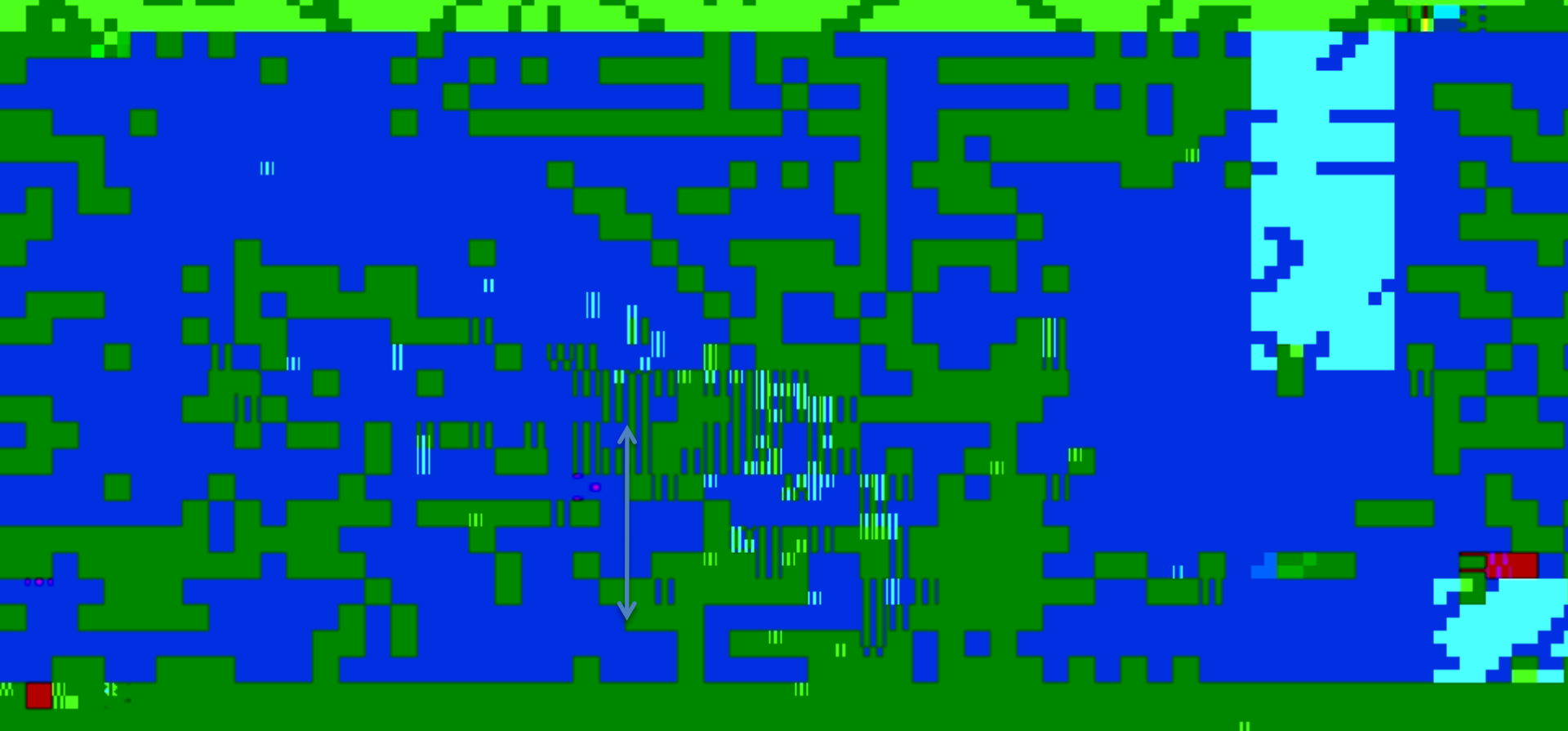


Retention & graduation rates within 150% of normal time at all 4-year degree-granting institutions, by student-attendance status & acceptance rate: Fall 2010

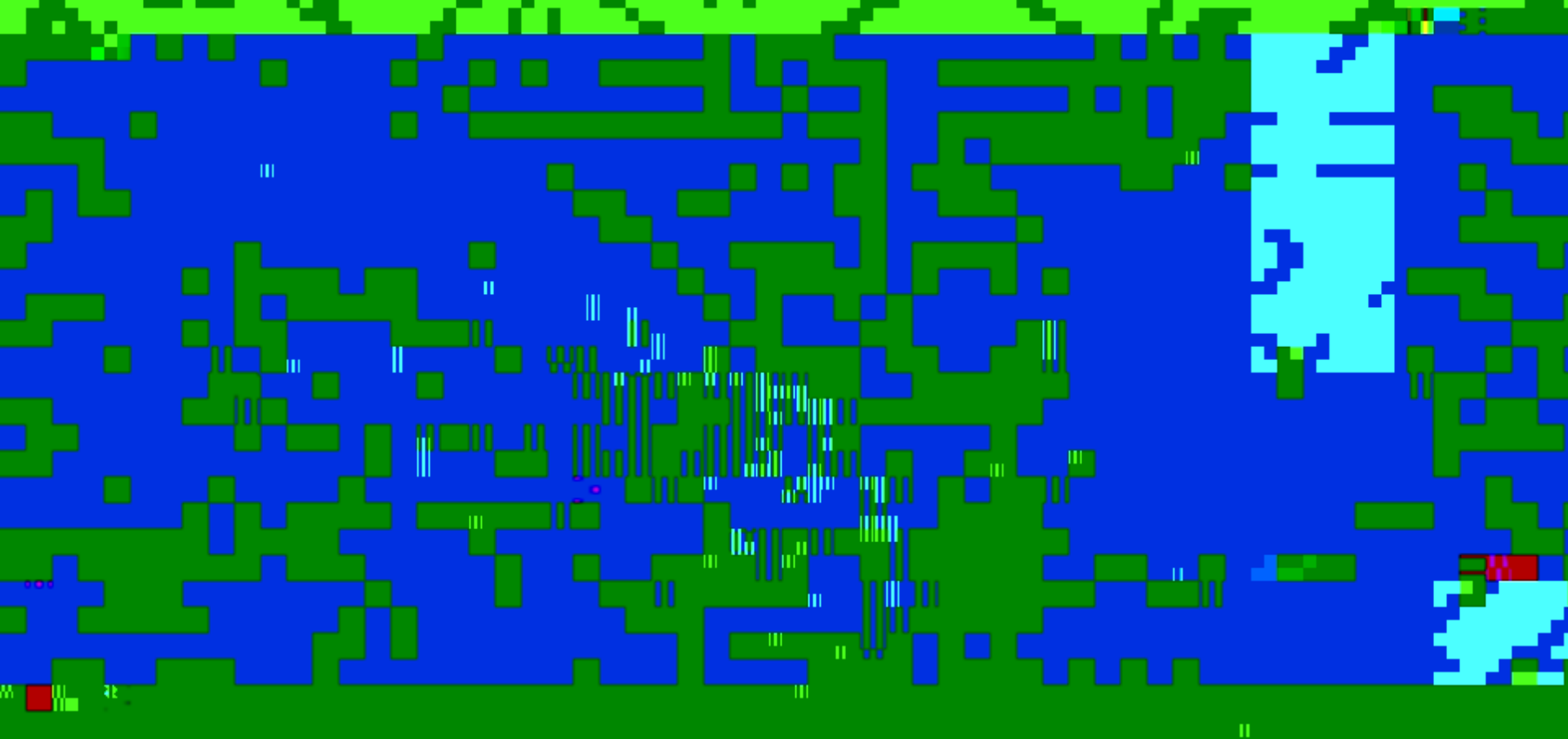




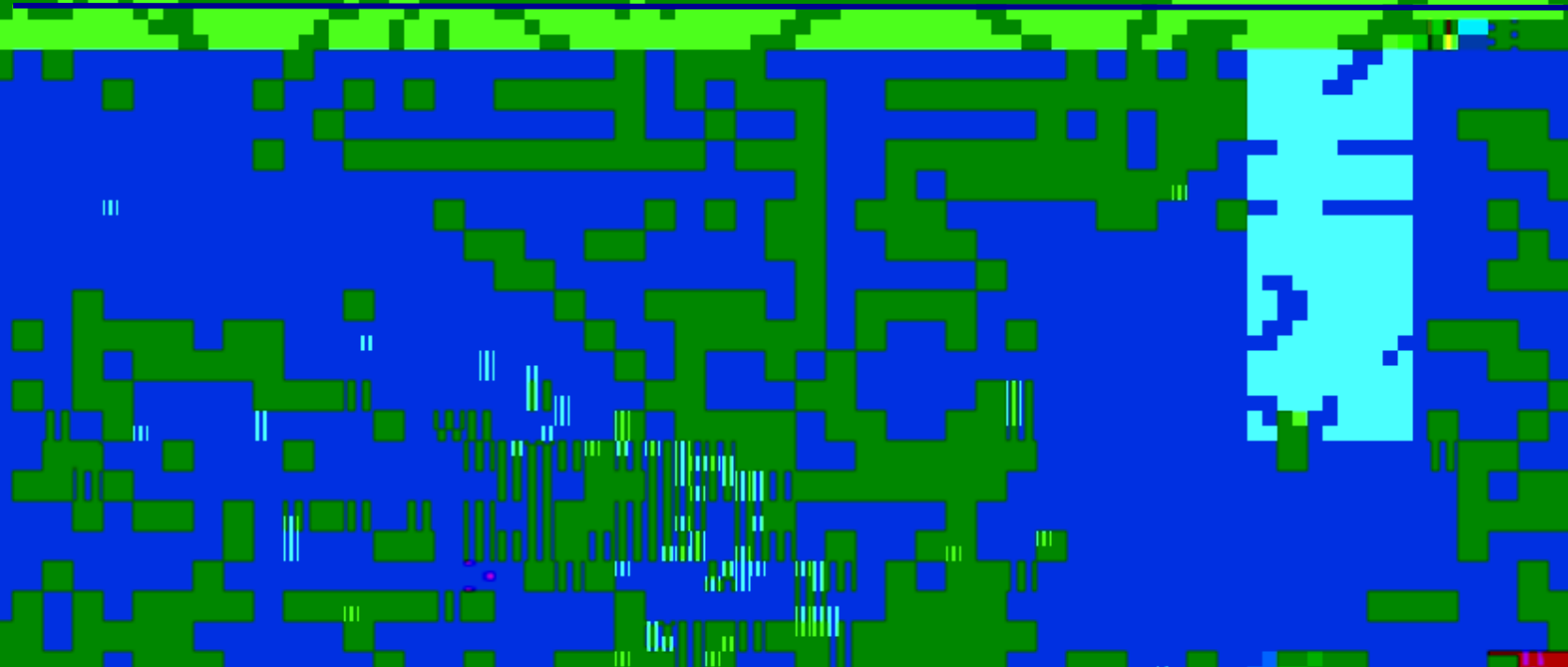
Educational Appropriations per FTE Percent Change by State, Fiscal 2006- 2011 [Oregon: -20.8%; -33% July 2009– July 2012]



Full-Time-Equivalent (FTE) Enrollment in Public Higher Education Percent Change by State, Fiscal 2006-2011

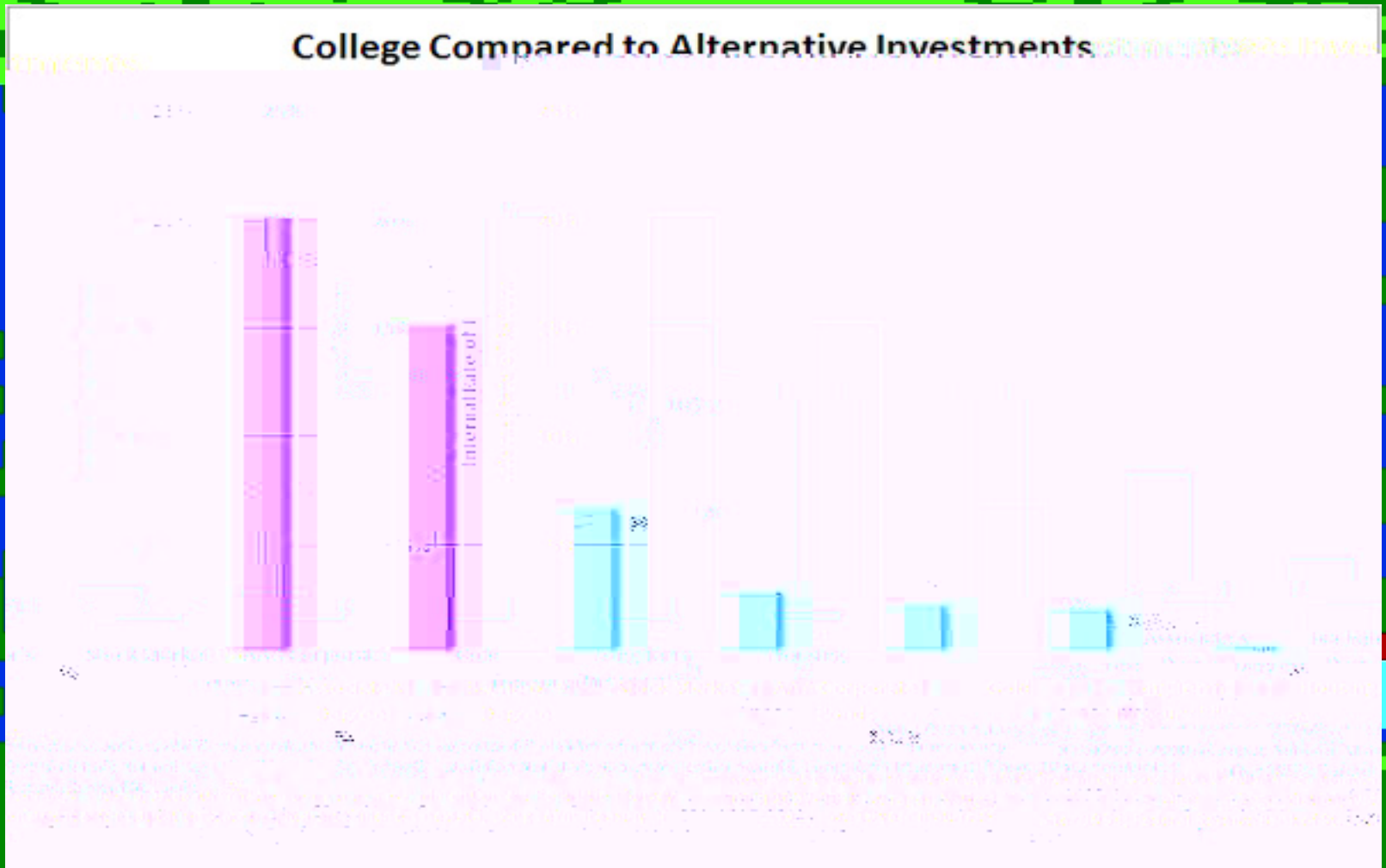


% Increases of Minimum Wage in Oregon Compared with Tuition Increases at Oregon Tech, 2001–2012



Because of the dramatic decrease in state support for Higher Education in Oregon, tuition has risen far faster than most students' ability to pay by working even multiple part-time, lower-wage jobs!

Changing the Discussion from Cost to Investment!



What's More Expensive Than College? Not Going to College

By Derek Thompson

Handson education for realworld achievement

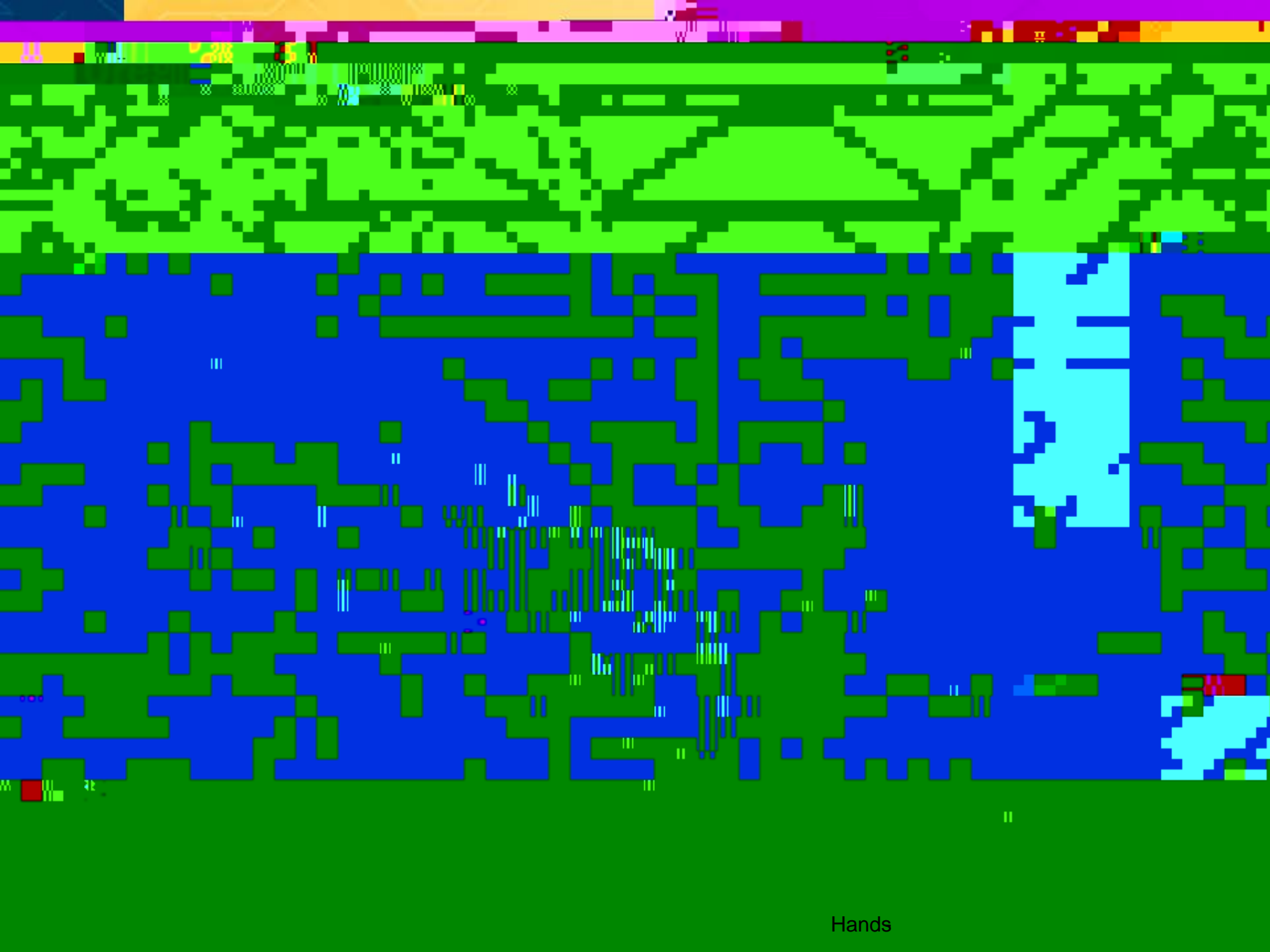
Challenges, Opportunities, & Oregon Tech's Path Forward to 40-40-20

Assess adequately prior learning, yet maintain quality and viability

Increase retention and graduation rates with little or no additional state support

Maintain access, yet control that access through entrance requirements

Provide adequate student and faculty support, yet deliver courses, programs, and degrees in different locations (e.g., when and where students want them)



Keys to Our Future Success: Rising to the Challenges from 2011 Convocation

Oregon Institute of Technology will be the university of choice for students who desire active, relevant, hands-on education; high-tech and health-professional careers; problem-solving and critical-thinking skills; and the desire to shape their own career paths.

