



*The purpose of this form is to give a summary to the Catalyze Planning Committee that outlines your project's preliminary concept. You may attach more detailed scopes of work, market research, or financial analysis as an addendum to the document, if you wish.*

1. Business/Project Name
2. List all Project Team Members, year of graduation, major or degree, and areas of expertise related to the product or service development and the business plan.
3. Executive summary: In one page or less, describe your team' /