

**Professional Writing Program Assessment Report
2019-2020**

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A.	Indirect Assessment of PSLOs: Final Grades	Error! Bookmark not defined.
1)	PSLO 1: Demonstrate critical and innovative thinking	Error! Bookmark not defined.
2)	PSLO 2: Display competence in oral, written, and visual communication	Error! Bookmark not defined.
3)	PSLO 3: Apply communication theories	Error! Bookmark not defined.

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Additionally, students are required to craft their own 33-credit-

The Professional Writing program was approved by HECC as a 49% online program. As competitor programs across the state have moved more of their curriculum online following COVID, the Professional Writing program at OIT is more earnestly pursuing greater hybrid and online modality options to better address student and staffing needs.

B. Enrollment and Retention Trends

Professional Writing has continued to grow. It recruits students from the Digital Media Design program at Klamath Community College, and it retains OIT students who do not persist in their majors chosen at enrollment. The technical focus aspect of the program allows students to apply many credits from their former major (or their previous degree program at another school) toward graduation, and the program’s emphasis on connections between written communication and technical fields creates significant in-class and program-wide value from these backgrounds.

	2018	2019	2020
<i>Professional Writing</i>	4	5	11
<i>Full-Time</i>	3	4	10
<i>Part-Time</i>	1	1	1

C.

4.

PWR 310:

determining what questions they need to ask to address a computational or quantitative data concern, even after graduation.

VIII. Action Plan

During Professional Writing Advisory Committee (PWAC) meetings in AY 2020, the following action plan was developed for AY 2020 and following years.

A. Revision of Tech. I

