

Communication Studies Program Assessment Report  
2020-21

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I. Communication Studies Program Mission and Educational Objectives

A. Program Mission

B. Mission Alignment

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## C. Additional Information

A. Program Locations

B. Enrollment and Retention Trends

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Full-Time	32	25	32	33	34

F. Program Changes

IV. Program E(om)1 (m)1 (uni)9 (c)-3 (a)-4 t.9 (61c)1 (u)4 e to







COM 1

COM 2

COM 3

COM 4

COM 2: Display competence in oral, written, and visual communication		7	
COM 3: Apply communication theories	7		
COM 4: Understand opportunities in the field of communication			7
COM 5: Use current technology related to the communication field			7
COM 6: Respond effectively to cultural communication differences			
COM 7: Communicate ethically	7		
COM 8: Demonstrate positive group communication exchanges		7	

VII. Summary 2020-2021 Assessment Activities

A. PSLOs

1) Direct Assessment

Direct assessment

COM 7: Communicate Ethically

All

2) Indirect Assessment

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