

The Business – Entrepreneurship/Small Business Management Option degree was first offered at Oregon Tech in the late 1990s. The focus of the Entrepreneurship/Small Business Management Option is to equip students with the skills necessary to step into a managerial position. Coursework within the degree provides students with both a broad understanding of all aspects of a business as well as more focused learning in key management areas. The Business degree program was awarded accreditation by the International Accreditation Council for Business Education (IACBE) in 2008 and was awarded reaffirmation of accreditation in 2015. This degree was redesigned and renamed fall 2018: B.S. in Business - Management Option. The degree now allows more flexibility for students to pursue paths in entrepreneurship, business analytics or a self-designed option. The degree is offered in Klamath Falls and, as of 2019-2020, through Oregon Tech Online.

Total enrollment for 2020-21 was approximately 41 students (34 in Klamath Falls and 7 Online). The program graduated 1 student in 2021. The three-year annual starting salaries averaged \$56,945. The program has a 100% success rate (within six months of graduation students are employed or in graduate school).

Upon completion of this program, Business Management graduates will be able to:

1. Apply business strategies to plan for achieving specific goals in an organization based on analysis of internal and external factors.

The Management Department assesses student learning at three levels: at the institutional level, at the department level, and at the program level. Essential student learning outcomes (ESLOs) and assessments are directed by Oregon Tech's Assessment Executive Committee with two to three ESLOs assessed per year. At the department level,

evidence of a summary with specific recommendations. Also, the rubric criteria of Culminating Experience, which is identified as the student's ability to adapt and apply skills, theories and methodologies independently in a new situation. These criteria areas provide the department with an opportunity to develop plans for improvement.

The exit survey was designed to map to our updated ISLOs. The Management department tracks the results of the exit survey every year and has not always met established performance targets. Results from the 2020-2021 administration of the senior exit survey improved from prior years.

Table 4 summarizes the Management Department's action plans based on the intended student

4. : Build faculty resources to maintain course offerings.
- Hire full-time faculty needed to fully support current programs.
- Continue to build pool of part-time faculty to teach in all areas, at all campuses.
- Determine how to best support part time faculty as well as maintain quality of programs.
- Successfully hire requested full-time