Market Intelligence Report for Liberty Natural Products Inc.

Demonstrate troubleshooting skills to formulate technical solutions according to best practice standards	Senior Project Systems Design Project	Senior Exit Survey

Communicate the major concepts in them functional areas of accounting, marketing, finance, information technology and management.

Describe the legal, social, ethical and economic environments of business in an internal/external (global) context.

Solve organization problems, individually and/or in teams, using quantitative, qualitative, technology-enhanced approaches.

Demonstrate professional communication and behavior.

Apply knowledge of business concepts and functions in an integrated manner.

New SLOS (starting 2020-21)

Apply core concepts in a business environment.

Describe the legal, ethical, social, and economic environments of business in a global context.

discussed as part of the update of student learning outcomes. The decision was made that moving forward, rather than assessing all SLOS in the case study, the department would only focus in on two - #2 and 6, which more closely aligns with the course content.

Senior Exit Survey

- Increase participation in Assessment activities and submissions by faculty.
- Continue re-work in Sr. Project to introduce Use Case scenarios winter term. Two Professors will work to pilot new concepts for sr. project to increase adoption by students.
  - Cases will be in network infrastructure and cyber security domains to help those students who struggle to identify sponsors with equipment resources.
  - Cases will also be created for Programming and Data Architecture for students who struggle to identify a project.