

he believes he would be an excellent member for the Finance and Facilities Committee if appointed by the Governor and confirmed by the Senate.

walked through her PowerPoint Presentation (on file) explaining what the Marketing and Communication (MarCom) group is working on as a support service to other departments. The group started its strategic advertising with an outside agency including data gathering and analysis. MarCom is working to boost enrollment and retention, and working with faculty and departments to strengthen their messages. She stated there is \$85,000 to spend in all markets; they are focusing on terrestrial radio in Klamath Falls and search engine optimization.

