

PHM Program Assessment 2017-2018

Section 1 - Program Mission

Population Health Management is an ideal program for Oregon Tech as an “innovative and rigorous applied degree program” that is focused on “application of theory to practice.” While other public health and health sciences programs educate students about community health, Oregon Tech’s PHM program transmits transferable, hands-on skills, applied to both healthcare delivery and community health.

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Section 3 – Program Description and History

The PHM program is rooted firmly in the social sciences, because the strategies that promote health and reduce unnecessary healthcare costs must take into account social, economic, and environmental factors in order to be successful. Thus, while the social sciences can offer students broad context in the realms of healthcare and public health, a social science approach also provides

Section 4 – Program Student

Section 7 – Methods of Assessment
Summary of 2017-2018 Assessment Activities

The PHM faculty conducted formal assessment of Outcome #5 during 2017-2018.

Student Learning Outcome #5:

Students will demonstrate an understanding of health behavior change and the ability to practice techniques to assist others with health-seeking behavior changes.

Direct Assessment #1

The faculty assessed this outcome in SOC 225, Medical Sociology, in the Winter 2018 term using rubric-scored final projects. There were 30 freshman, sophomore, junior, and senior students involved in the assessment. The faculty rated the proficiency of students using the performance criteria described in Table 2 below.

Table 2. Direct Assessment #1 SOC 225 Medical Sociology Dir[(P)-7 (e)1 (rfo)-3[(P.48)Tj (2.)Tj]TJ ET Q
Performance Criteria Assessment

Indirect Assessment

The faculty assessed this outcome in SOC 407 Research Center, based on debriefing with an external agency.

Table 4. Student self-assessment for PLO #5 in SOC 407, in spring 2018.

Performance Criteria	Assessment Method	Measurement Scale	Minimum Acceptable Performance	Results
Students demonstrated an understanding of behavior change in target population	External agency inter			

