

**Assessment Report
Applied Psychology Program
2014-2015**

I. Introduction

History

The Department of Humanities and Social Sciences added the Bachelor of Science in Applied Psychology on the Klamath Falls campus in 1997. The program has become well established and continues to grow and evolve. A minor in Psychology is also available to students. The Applied Psychology program serves students in the major, students in the minor, and serves General Education by providing courses that fulfill social science requirements. The program has also included an opportunity for students to choose one of three primary areas of interest: human services, pre-education, and organizational development. Approval to offer the Applied Psychology degree at the Wilsonville campus was received June, 2014. A significant revision of the curriculum was undertaken during the 2014/15 academic year and will be implemented with the incoming 2015/16 students.

Enrollment trends

Enrollment for the Applied Psychology major started very high, with 195 students enrolled in the Fall of 1997. Enrollment declined after 1997, but remained relatively stable between 2002 and 2013 with consistent number of students, totaling between 125 and 157 students actively enrolled each year. Enrollment in Fall 2014 decreased to 118 students in Klamath Falls. It is not clear why the enrollment in the Applied Psychology program has declined. It is possible that the growth in other majors has provided potential students with more choice and the opportunity to seek a degree that more appropriately aligns with their interests.

Graduation rates

The Applied Psychology program has graduated between 30-56 students annually with 36 students graduating during the 2014-2015 academic year.

II. Program Purpose, Objectives, and Student Learning Outcomes

Applied psychology Program: Mission Statement

The mission of the Applied Psychology program is to enable students to apply general knowledge of psychology and in-depth knowledge and skills to specific areas of psychology to communicate effectively, think critically, behave ethically and with cultural awareness, and work interpersonally with people from a wide variety of backgrounds.

Applied Psychology Program: Objectives

1. To produce graduates with effective interpersonal skills who can work in a variety of practical settings;
2. To enable students to obtain the knowledge and skills necessary for immediate employment and/or graduate study in psychology and related areas;

IV. Summary of 2014-15 Assessment Activities

The Applied Psychology faculty met on September 17, 2014 to review the program assessment plan. The 2014-15 assessment addresses PSLO 4: *Students will demonstrate effective writing conventions by using APA style effectively in empirically based reports, literature reviews and theoretical papers.* Assessment data were collected in the spring term in PSY 313- Psychological Research Methods I.

Student Learning Outcome 4: Students will demonstrate effective writing conventions by using APA style effectively in empirically based reports, literature reviews and theoretical papers.

Direct Assessment

The faculty assessed this outcome in PSY 313, Psychological Research Methods, in the

6. Research

Research
Paper
Assignment,
Rubric

3. Moderate progress; I made some gains on this objective
4. Substantial progress; I made large gains on this objective
5. Exceptional progress; I made outstanding gains on this objective

Twelve (12) students completed the evaluation. Results are presented in Table 2.

Performance Criteria	Assessment
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